

CHRYSHOTILE

Little White Lies?

A Study in spin, deceit and self-aggrandisement.

Definitions:

- “Little white lies” ...

Not intended to harm but told in order to avoid distress or embarrassment.

- “Spin” ...

[Slang] To relate remarks in such a way as to influence public opinion in a desired way.

21st Century

CHRYSO T I L E

Rebranding...

Asbestos Institute...

CHRYSOTILE INSTITUTE

Russian Chrysotile Association

“...is an alliance of scientists and manufacturers established to counteract the anti-asbestos campaign.”

“...Professor Nikolay F. Izmerov...Director of RAMS Institute of Occupational Health, was elected first president of the Association.”

Source: www.ass-chrysotile.ru

BBC Radio 4: *You and Yours*

(Sony Award Nominated investigation)



A Knight in Asbestos Armour

Professor John Bridle

“John has recently been awarded a prestigious honorary degree in Asbestos Sciences from the Russian Academy of Sciences, the world's leading authority on asbestos related disease....

...His new professorship makes him the foremost authority on asbestos science in the world”.

- Source: John Bridle's online CV:
- <http://www.asbestoswatchdog.co.uk/johnbridle.html>

Published quotes...

“Asbestos cement products... nobody has ever been able to attribute an asbestos death to them in the past 100 years...”

John Bridle, Construction News, 10th Oct 2002

Christopher Booker Notebook

Claims that chrysotile and/or asbestos cement products are “harmless” ...

- 16th April 2006
- 5th February 2006
- 13th November 2004
- 11th January 2004
- 9th November 2003
- 17th November 2002
- 3rd November 2002

Hansard & Sunday Telegraph

Christopher Booker:

“...No one has done more to flag up this scandal than John Bridle, an experienced South Wales surveyor and qualified chemist, who has had top-level meetings with the HSE...” 19th May 2002.

- ***“...a fully qualified expert, John Bridle...”*** 25th August 2002.

Hansard, 2002:

"John Bridle, an experienced South Wales surveyor, qualified chemist".

John Bercow MP
BBC Radio 4 October 2006

**Describing claims John Bridle has
made on his CV:**

"...wrong, *far-fetched and misleading.*"

John Bridle's CVs...

J & S Bridle Associates Ltd- Consultancy Details

The senior asbestos expert is John Bridle who has been associated with most aspects of asbestos since 1961. John Bridle has now been appointed stakeholder advisor to the HSE on asbestos matters. The company has successfully completed over 1000 surveys to conform to CAW 2002 regulations.

Scientific advisor on asbestos to:

- Asbestos Watchdog UK
- Sociedade de Informacao do Amianto Lda, Lisbon, Portugal
- International Centre for Asbestos Research (ICAR)
- Health Authority of Wales (maintenance depts)
- Polish asbestos industry (state owned) 1996-99
- Slovakian asbestos industry (state owned) 1998+
- Expert witness for the Danish Government at the High Court in Viborg, Denmark in May 2000
- Hungarian asbestos industry 1998
- South African asbestos industry 1998-2000
- Appointed senior UK scientist in 2002 to the Asbestos Cement Product Producers Association
- Represented Canada at the EU Conference on asbestos in Brussels (DG111 committee)
- Manchester County Court had agreed permission for expert witnessing on an asbestos case in 2003
- The Sunday Telegraph
- Western Telegraph
- BBC Radio 4
- TV News 24
- Conservative Party Shadow Cabinet
- Federation of Small Businesses in writing their asbestos consultation document
- Pembrokeshire County Council
- Welsh Housing Associations
- Several of the Building Trade publications
- Director of Asbestos Producers of Spain
- Stakeholder advisor to the HSE

Clients that are happy to be contacted for a reference:

- Pridmore Bookmakers x30 shops nationwide
- SIG Roofing x150 branches nationwide
- Asphaltic Properties x20 sites nationwide
- Bradfords Building Supplies x20 depots nationwide
- Rayner & Keeler Opticians x130 shops nationwide
- Cinque Ports Holiday Villages x20 sites nationwide
- Barnardos Charity Shops x42 + shops and centres
- Persimmon Homes Wales
- Eye Tech opticians
- Acanthus Holden Architects
- AMF Bowling x39 properties nationwide
- Denton Clarke x15 farms
- Windhorse Evolution x11 shops nationwide
- Merthyr Housing Association
- Owen & Owen x100 farms
- Machinery Ring x25+ farms
- David McLean Homes
- Bellway Homes Wales
- Farmer Giles
- National Parks of Wales

Presentations and Conferences:

- Presented a paper at the International Conference on Chrysotile asbestos cement products in New Delhi, India in November 2003 on the political, social and economic implications of banning asbestos to representatives from 26 Countries.
- Addressed the world conference on asbestos in Quebec 2001, India 2003 and in London 2002 & 2005
- Single day courses for Merthyr Tydfil Housing Association and Pembrokeshire County Council
- LECTURED to the Conservative Party Shadow Cabinet on asbestos and the law
- Awareness talk for the Lords at Westminster
- Two-day conference for the Welsh Housing Association, Nov 2001
- Presented a paper at the July 2003 ICAR conference at the University of Glamorgan on asbestos frauds and abuses of the new CAW 2002 regulations

Publications:

- Sunday Telegraph (written articles for the Booker Notebook)
- RCI- Roofing Cladding & Insulation (9 articles since 1996)
- Architects Journal x2
- Safety & Health Publication x2
- Roofer Magazine x4
- The Civil Engineer Magazine
- Western Telegraph
- Residents Association Newsletters

Miscellaneous:

- Solved and dealt with over 6000 asbestos related complaints and cases for the Asbestos Watchdog saving over £6 million for property owners.
- Took a degree student for 100 hours in asbestos sciences and politics May 2002 as part of her MSc course in Science Culture & Communication at the University of Bath.

Some of the claims...

Scientific Advisor on Asbestos to:

- International Centre for Asbestos Research;
- European Asbestos Accreditation Centre, Lisbon;
- The Sunday Telegraph;
- Conservative Party Shadow Cabinet;
- BBC Radio 4

Publications:

- Sunday Telegraph (written articles for the Booker Notebook)

“program so far” email to the Asbestos Institute...

Perron, Louis

From: L'Institut de l'Amiante [mailto:ai@asbestos-institute.ca]
Sent: February 8, 2002 3:07 PM
To: Jean Dupéré; G. Bernard Coulombe; Clément Godbout; Jean-Louis Caty; Louis Perron; Gérard Docquier; Michel Arsenault; François Vaudreuil
Subject: TR:Situation en Angleterre

Pour votre information.

Meilleures salutations.

Denis Hamel
Directeur
L'Institut de l'Amiante
1200, rue McGill College
Bureau 1640
Montréal (Québec)
CANADA H3B 4G7
Téléphone: (514) 877-9797
Télécopieur: (514) 877-9717
Courriel: ai@asbestos-institute.ca

-----Message d'origine-----

De : John Bridle [mailto:jbridle@whiteasbestos.fsnet.co.uk]
Envoyé : 8 février, 2002 11:23
À : The Asbestos Institute
Objet : WAR report

Program so far.

Sunday we have Booker article . [I will mail this to you this afternoon](1 million readers.)

On Monday our MP Tim Loughton will be asking questions in the House because he has had no answers to his earlier ones. He has been promoted to Shadow health Minister. .
That is very good news for us.

Tuesday BBC Radio 4 will do the interview. [4 million listeners]The editor has been talking to me today because the HSE will only come if they are given the questions first. We have done that for them but the secondary ones will be a surprise.
IE HSE answer about a/c. " All white asbestos products are mixed with amphiboles " they will say 'Reply by Radio 4. Who told you that and which factories did this terrible thing ????' etc.

Even better news. Another MP Owen Patterson who is the deputy to the leader of the Tory Party wants me to brief him on asbestos.

I am collaborating with John Hoskins to produce a briefing document for Owen & a number of other MPs he wants to involve. It is hoped that John & I will be able to address a small conference of these MPs to try and get support for a select committee enquiry .
The Sunday telegraph are supporting these moves.

This should give us all a good weekend.

BOOKER NOTEBOOK SUNDAY TELEGRAPH 8 February 2002

jbridle@whiteasbestos...

(email sent FRIDAY 8th February 2002)

“Sunday we have Booker article {I will mail this to you this afternoon} {1 million readers}”

“The Sunday Telegraph are supporting these moves”.

“This should give us all a good weekend”.

ASBESTOS WATCHDOG Ltd

“The Asbestos Watchdog is the only UK Organisation that can provide unbiased information about asbestos.”

John Bridle, Construction News letters page 3rd June 2004

World travel...

- Moscow 2005?
- Montreal May 2006?
- Bangkok July 2006?
- Budapest September 2006?

“How ASBESTOS WATCHDOG can help”

“...Companies are being pursued by no win no fee lawyers for allegedly exposing past and present employees to asbestos. At present only Asbestos Watchdog can provide a credible defence to counter these law suits”

“...In addition, where disagreement has arisen or the law has been invoked Asbestos Watchdog can provide expert legal advice and, if necessary, supply expert witnesses to assist in court cases”.

Asbestos Watchdog webpage January 2004

Chrysotile Institute Press Release 2006

Thailand:

Understanding 21st century Science...

...Professor John Bridle, Chief Inspector of UK Asbestos Watchdog will highlight cases in the UK where a combination of “bad science, bad regulation and a campaign of demonisation” has resulted in bankruptcies and a climate a fear about products that present “no measurable risk to health”....

From: "Phillips, Michael" <mphillips@apcoworldwide.com>

Date: Tue, 17 Oct 2006 11:24:57 +0100

Subject: ASBESTOS WATCHDOG PRESS RELEASE: Chrysotile Remains Off UN Watch List - Products Present No Measurable Risk To Health

Excerpts...

“...Chrysotile fibres present no measurable risk to health in everyday use...”

“...This has resulted in crippling regulations costing businesses billions of pounds...”

Professor John Bridle, Chief Inspector of the UK Asbestos Watchdog said: *“British homeowners and businesses are being ripped off to a massive degree by unscrupulous contractors who rely on bad science and nonsense regulations...”*

APCO - public relations

The public relations company APCO suggests the need:

“...to create the impression of a ‘grassroots’ movement – one that had been formed spontaneously by concerned citizens to fight ‘over-regulation’”

Source: George Monbiot- *Heat*, Chapter 2: *The Denial Industry* p32

APCO public relations...

APCO Worldwide

**Fee-Paying clients for whom UK consultancy services
provided 1.09.06 – 30.11.06**

“...Russian Chrysotile...”

Source: APPC Register Nov 2006

“Casitile”

Time to Clear the Air and Save £20 Billion

“The conclusions which emerged from Professor Pooley’s report were unequivocal. They confirmed that mixing with cement induces chemical and structural change to the chrysotile fibres. Increased levels of calcium and silicon and an increased tendency to aggregate leaves the fibre definitely altered.”

Letter from Prof. Pooley to John Bridle.

6th May 2004:

Cardiff School of Engineering
Prof of Safety Professor F D Pooley PhD MSc DIC CEng CMIEng CEng FICE FGS

Cardiff University
Queen's Buildings
The Parade
PO Box 9074
Cardiff CF24 0HT
Wales, UK
Tel: +44(0)117 231 4170
Fax: +44(0)117 231 3128
www.cardiff.ac.uk
E-mail: Post@cardiff.ac.uk



Dear Mr Bridle,

Further to your Fax of the 5th May 2004 regarding the dust generated from the asbestos products you supplied. I have the following points to make regarding the results we obtained.

- The Chrysotile present in the AC samples still has the same original physical form and structure but its chemistry is altered by the incorporation of calcium into its surface layers.
- Airborne respirable dust generated by us from the AC samples contain very few individual fibrous dust particles. Those observed were coated with a calcium / silicon rich layer.
- If dust generated from the AC samples is agitated in water then the chrysotile it contains can be released from its cement matrix.
- There is no 'new' mineral being formed from the chrysotile it is only being altered.

It would appear that there is very little information regarding AC products and the characteristics or respirable dust particles generated from them by mechanical or natural abrasion. It must also be remembered that it is airborne respirable fibrous particles that are of biological concern and not the material itself. This is emphasised by the techniques for their detection (see H.S.E./MDHS39/4 for Asbestos Monitoring).

Professor F D Pooley
6th May 2004



The Queen's
ANNIVERSARY PRIZE
2004

Cardiff University is the proud home
of the University of Wales, Cardiff,
a central and leading institution in the
University of Wales.

6th May 2004:

“I have the following points to make regarding the results we obtained”.

[excerpts]

- **The Chrysotile present in the AC samples still has the same original physical form and structure...**
- **If dust generated from AC samples is agitated in water then the chrysotile it contains can be released from its cement matrix.**
- **There is no ‘new’ mineral being formed from the chrysotile...**

Christopher Booker Notebook

...ten days later...

“...Prof Pooley has established that asbestos fibres undergo a chemical change when mixed with cement which bonds them and coats them with calcium, thus making them non-respirable...”

Sunday Telegraph, 16th May 2004.

HSL Report 2007/11

Investigation of the chrysotile fibres in an asbestos cement sample.

G. Burdett.

- Specific mention made of Mr Bridle's "Casitle" presentation:
- *"The fibres found in both the bulk and air samples had the characteristic morphology and appearance of chrysotile asbestos".*
- *"...no evidence of surface alteration."*
- *"...the asbestos cement contained fibres of chrysotile asbestos and released chrysotile asbestos fibres to air when sufficiently disturbed."*
- *"Claims being made in internet articles and some sections of the newspaper industry are not supported by this investigation."*

Asbestos Watchdog
“newsletter” January 2007:

“What is in a name? Apparently nothing. The latest scientific research indicates that asbestos cement contains no asbestos at all.”



Asbestos In Domestic Properties – Asbestos Cement Materials

Page 2...

Can you use power tools on asbestos cement materials?

Disturbing asbestos cement materials by drilling, cutting holes, breaking them up, etc is possible and does NOT release hazardous levels of respirable fibres, but be careful as using power tools can be difficult on asbestos cement (remember the cement dust is probably a greater hazard than the asbestos).



Asbestos in Domestic Properties **Asbestos Insulation Boards (AIB)**

(Page 2)

If you have Asbestos Insulation Board (AIB) ceilings or walls, can you use power tools on them?

AIB is a licensable material, but any work that takes less than an hour in duration can be done by a competent individual, following the HSE's guidance protocols. For adding light fittings, picture hooks, or similar by drilling or making holes, this will take less than an hour and therefore you can legally do this yourself, with no measurable risk to health.

WHY?

p34, Brown and Williamson memo:

“Doubt is our product since it is the best means of competing with the ‘body of fact’ that exists in the mind of the general public. It is also the means of establishing a controversy.”

Source: George Monbiot- *Heat*, Chapter 2: *The Denial Industry* p34